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**Love & Flour Bakery Opens Pop-Up Shop**

**at 15 State Street in Newburyport, MA**

NEWBURYPORT, MA (December 2021) – Love & Flour Bakery ([LoveandFlourBakery.com](https://www.loveandflourbakery.com/)) of Salem, New Hampshire has opened a pop-up shop at 15 State Street (next to SOAK & Shoreline) in downtown Newburyport. Known for its delicious selection of freshly baked sweet treats and beautifully decorated custom cakes, Love & Flour’s daily menu consists of French macarons, gourmet cupcakes, and an assortment of grab and go cakes.

Love & Flour was founded in 2015 by Jaime Elizabeth a self-taught baker and cake designer who is passionate about quality ingredients and hopelessly in love with the art of cake decorating and the joy that it brings.

“We are excited to bring Love & Flour to Newburyport. Inside our little shop you’ll find daily flavors of freshly-baked French macarons, gourmet cupcakes, signature cakes, hot cocoa bombs, and many more sweet treats. Although our flavors rotate, you’ll always find fan favorites like sea salt caramel and fruity pebble macarons. And our signature cake collection is perfect for last minute celebrations,” says Love & Flour owner Jaime Elizabeth.

Love & Four is part of Newburyport Development’s Pop-Up and Specialty Leasing program that provides shoppers with innovative shopping and dining options, as well as unique experiences, while also creating business opportunities for local and national entrepreneurs.

**About Love & Flour**

Love & Flour is an artisan cake design shop in Salem, New Hampshire baking up happiness in the form of custom cakes, cupcakes, French macrons, and education for aspiring cake decorations and small business owners. The Love & Flour team strives to offer elegant and beautiful decorated treats that never compromise on flavor, using only the best ingredients. For more information, visit [LoveandFlourBakery.com.](https://www.loveandflourbakery.com/)

**Newburyport Development**

Newburyport, Massachusetts is home to historic neighborhoods and cobblestone streets featuring contemporary restaurants, a wide array of shops and boutiques, modern galleries and more. Newburyport Development shops include Native Sun, Lively Kids, Best of British, Talbots, M.K. Benatti Jewelers, SOAK & Shoreline and many more. Dining selections feature Michael’s Harborside, Tuscan Sea Grill & Bar, BRINE Oyster Bar, The Poynt, Brick & Ash, Oregano Pizzeria and Ristorante, and The Angry Donut among others. All are part of Newburyport’s vibrant waterside setting, which offers some of New England’s best fishing, boating, dining, and shopping. For more information, visit [NewburyportShops.com](http://www.newburyportshops.com). Newburyport Development is a New England Development Company.

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