**Contact:**

Christie Kozak | Leary PR | christie@learypr.com | 978-502-5747

**Helen Thomas, Simply Smashing**

**and Highland & Heather Opens in Newburyport**

NEWBURYPORT, MASSACHUSETTS (July 2022) – Simply Smashing is now open at 15 State Street in downtown Newburyport. The home-centric boutique is a new collaboration between Andover, MA based retailers Helen Thomas Simply Smashing and Highland & Heather.

Simply Smashing Newburyport features an expansive collection of home & kitchenware, vintage items, floral arrangements, gourmet items, healing crystals, rugs, home décor, art, bath & body, jewelry, apparel, care packages, gift boxes & baskets, and more. For more information about these retailers, visit [ShopHelenThomas.com](https://protect-us.mimecast.com/s/0N2rCQWA4kHkgMYosxA0F5?domain=shophelenthomas.com) and [HighlandandHeather.com](https://protect-us.mimecast.com/s/8iG2CW6W4Pf5ZRVDun7dH_?domain=highlandandheather.com).

“Simply Smashing Newburyport is a shop with a soul, focusing on hearth & home and all things that bring joy,” says Lisa of Simply Smashing. “We are delighted to bring the best of both of our shops together to create this welcoming new pop-up boutique in Newburyport,” she adds.

**Newburyport Development**

Newburyport Development, a New England Development Company, is located in the heart of downtown Newburyport, Massachusetts, where you’ll find historic neighborhoods and cobblestone streets alongside contemporary restaurants, a shopper’s paradise, and modern galleries. As one of Newburyport’s leading property owners and property managers, Newburyport Development owns more than 50 prime retail/office locations and residential units throughout downtown Newburyport, plus Newburyport Marinas, and Michael’s Harborside restaurant.

Newburyport shops include Native Sun, Lively Kids, Best of British, Talbots, M.K. Benatti Jewelers, SOAK & Shoreline and many more. Dining selections feature Michael’s Harborside, Tuscan Sea Grill & Bar, BRINE Oyster Bar, The Poynt, Oregano Pizzeria and Ristorante, and The Angry Donut among others. All are part of Newburyport’s vibrant waterside setting, which offers some of New England’s best fishing, boating, dining, and shopping. For more information, visit [NewburyportDev.com](http://newburyportdev.com/) and [NewburyportShops.com](http://www.newburyportshops.com/).

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